

**D3.2.1 SUNSHINE SPRAY
LABEL & CARTON DESIGN**

07.02.19

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DIRECTION 1
BALLOONS

DESIGN 1A



DESIGN 1B



DIRECTION 2
SUN RAYS

DESIGN 2A



DESIGN 2B



DIRECTION 3
WARM SUN

DESIGN 3A



*Gradient label

DESIGN 3B



DIRECTION 4
GRADIENT

DESIGN 4B



*Foil treatment suggested for carton

DIRECTION 5
COLOR BLOCK

DESIGN 5A



DESIGN 5B



DESIGN 5D



SUMMARY, BOTTLE LABELS

OPTION 1A, 2B,
5C & 5D

OPTION 1B & 4A

OPTION 2A & 5A

OPTION 3A

OPTION 3B

OPTION 4B



(Gradient)

SUMMARY, CARTONS

OPTION 1A



OPTION 1B



OPTION 2A



OPTION 2B



OPTION 3A



OPTION 3B



OPTION 4A



OPTION 4B



DESIGN 5A



DESIGN 5B



DESIGN 5C



DESIGN 5D



(Foil suggested)