

gLiDe

Vision

gl_ide through that last kilometer
we are the Careem of e-scooters

Problem

The UAE was designed for drivers not **pedestrians**

No easy way to get across a short distance quickly

Summers don't allow us to **connect** outside

Solution



Save Money
when commuting

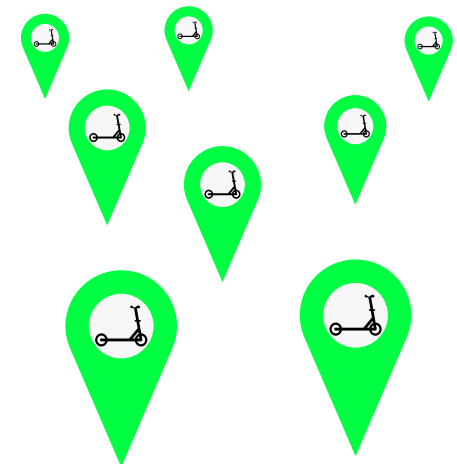


Make Money
when catching

How It Works



Must Be
a member to use



Pick Up & Drop Off
anywhere

User Benefits

- Ability to get from A to B with ease
- Get to and from the metro
- Get across campus in time for next class
- Get to work from home
- If you use e-car you can only park at RTA parking lot, if you live further you can take your gl_ide scooter

Market Validation

BIRD

10 M

Total Rides

LIME

11.5 M

Total Rides

April 2018 to date

Initial Service Area

- Jlt
 - DIFC
 - Business Bay
 - D3
 - Hult University
 - Middlesex University
- Bluewaters Island
 - City Walk
 - La Mer



Business Model

we charge per minute

28.5 9.4 20.7

BILLION DOLLARS AVERAGE COST PER RIDE MILLION DIRHAM

12.5%
available market

56.4 AED
per day per scooter

Revenue
projected by 2020



Competitive Advantage



Make A Splash

making a big bang will put gl_ide at the forefront



Incentive

get on, get off and leave the scooter. Make money on the side by catch and release program



Ease Of Use

find at near-by location, first ride free, see attraction points

gLide

Design And Brand

memorable name will launch with creative strategy and capture mind-share

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Product



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Technology



- How to Ride
- Payment Screen
- History Screen
- Scooter Status
- Geo-Fencing
- QR Code for use
- Data Capture
- GPS Location
- User Profile
- Time & KM Tracker
- Brake Locking Technology
- Charging Dock for Smart Phone
- Removable battery



Business Model

glide

Ride with glide and pay per min.

Catch & Release

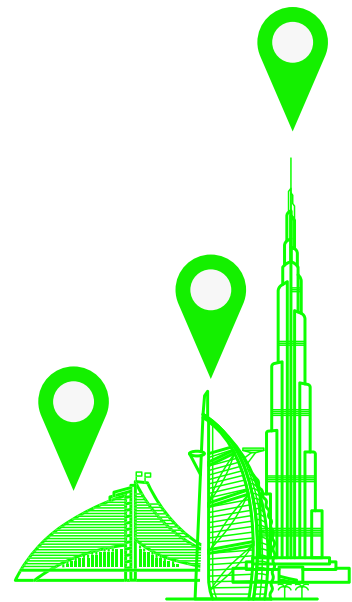
Earn extra money on the side by being catcher from 11pm - 5am.
We are creating an ecosystem.

Charity

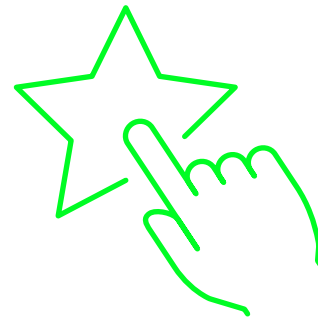
Giving back feels good. Dubai has a hard time with its strays and we would like to give 3% of every unlock to local Dubai charities in order to fund TSNR.

Looking forward

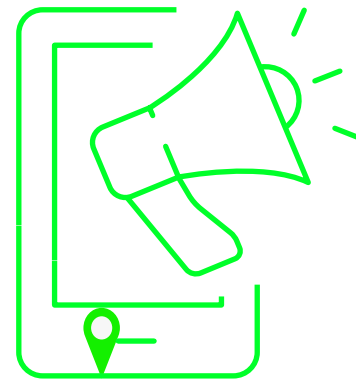
Future Optimizations



Attraction Points
tourism



AR Leader Board
collecting points



Advertising
geo-location based

Looking forward

Future Optimizations

gl_ide tours

Ride with gl_ide and see the sights.

Collect Points

Earn points by riding with gl_ide and receive perks based on collection

Advertising

Based on traffic analytics we will offer businesses the opportunity to list themselves on the gl_ide application as points of interest and receive discounts for pulling up on a gl_ide.

Team



Jason Appleton

The pioneer behind #followforfollow which has since been used more than 204 million times, Jason initiated monetizing Facebook before Facebook had turned into an advertising platform. As a result of his knowledge he was contracted to reduce the devaluation of the company's image and business model by individuals monetizing independently. In addition he was a contracted freelancer for Scorpion, working on large scale government projects on anti-terrorism. In 2008 he started Market Me Famous in England before expanding to New York where he worked with Universal Records creating a whole digital transformation for new and emerging artists like Jeremih, Sean Garrett. Market Me Famous is now a Dubai headquartered company with clients globally.



Denessa Sims

Starting out traveling the world in search of creative inspiration Denessa became a global citizen at a young age. After years of freelance work Denessa opened her own business in West Hollywood and grew it to a highly profitable business in less than a year. In addition she continued to freelance in marketing, consulting and design until moving to Dubai to grow the creative side of Market Me Famous. Since relocating to Dubai Marketing Me Famous has grown from being an analytical advertising agency to a full 360 degree creative agency which is growing at a very fast rate. She runs the creative direction of the company as well as its clients and manages a small team of innovators.



Richard Gustafson

Starting out his career, Rick founded a multimedia and design agency in San Diego. In addition to owning his own agency Rick has produced, directed, filmed and edited automotive commercials & campaigns and documentaries such as Akira Nakai - GAS X rwb Porsche build & Danny Thompson - The journey of speed & Team Alfa Gumball 3000. In addition he has also produced and directed red carpet events and been published in Los Angeles Times & New York Times



Financial

We are looking for 12 months financing to reach 2.2 million rides with gLide in year 1.

6.8M

ANGEL ROUND

Initial Investment



2.2M

RIDES

9.4 AED
per ride per scooter

20.6M

REVENUE

Over 12 Months