

WHY CATCHY?



LET US SHOW YOU!



CATCHY APP

CONNECTION IS THE REASON CATCHY EXISTS AND IS WOVEN INTO EVERY EXPERIENCE CONSUMERS HAVE WITH CATCHY.

CATCHY CONNECTS PEOPLE TO SERVICES AND PRODUCTS, AS WELL AS, PEOPLE WHO HAVE SIMILAR INTERESTS TO THEMSELVES.

WE ARE YOUR INTRODUCTION AND YOUR SOURCE OF RECOMMENDATION, WE ARE YOUR TRUSTED NEIGHBOUR.

SOON TO BE ON



WWW.THECATCHYAPP.COM

**REACHING CONSUMERS
HAS NEVER BEEN SO
SIMPLE.**





ACQUISITION – GAIN MORE CONSUMERS IN COMPLETELY NEW WAY. CONSUMERS WILL BE NOTIFIED WHEN BRANDS THEY FOLLOW POST STORIES OR LIVE VIDEOS, CONSUMERS WHO DO NOT FOLLOW YOUR BRAND CAN DISCOVER TRENDING VIDEOS ON THE SEARCH PAGE. THIS EXPOSURE TO CONSUMERS IS COMPLETELY COMPLIMENTARY.



ORDERING + BOOKING – CONSUMERS CAN BOOK SERVICES AND ORDER YOUR PRODUCTS DIRECTLY THROUGH CATCHY, WITH ANY MAJOR CREDIT CARD AND SERVICES LIKE APPLE PAY. THERE WILL BE NO CASH ON DELIVERY. CONSUMERS SPENDING OVER 1,000AED WILL BE ABLE TO OPT FOR AN INSTALLMENT PLAN. MERCHANTS WILL RECEIVE PAYMENTS WEEKLY THROUGH DIRECT DEPOSIT



DISCOVERY - EXPOSURE TO NEW POTENTIAL CONSUMERS THROUGH THEIR INTERESTS LIST, SEARCH, FRIEND'S ACTIONS AND MAP LOCATION SEARCH. OUR PRIMARY CONSUMERS ARE 20 TO 30 YEAR OLDS WHO ARE MIDDLE TO UPPER CLASS.



SHIPPING – OUR SHIPPING PARTNER DHL WILL PROVIDE SEAMLESS COLLECTION OF PRODUCT FROM YOUR STORE OR WAREHOUSE AND DELIVER DIRECTLY TO THE CONSUMER. YOU WILL BE ABLE TO TRACK ORDER THROUGH DHL'S WEBSITE.



CRM – YOU'LL HAVE THE ABILITY TO RESPOND TO AND ENGAGE WITH CONSUMERS. YOU CAN DIRECT MESSAGE, VIDEO CALL, AND VOICE CALL WITH CONSUMERS.



FEEDBACK – CONSUMERS CAN LEAVE REVIEWS AND ASK QUESTIONS ON YOUR COMPANY'S PROFILE AND PRODUCTS. CONSUMERS CAN EVEN SHARE ON THEIR OWN PROFILE THAT THEY HAVE ENJOYED USING YOUR PRODUCT OR SERVICE.



CAMPAIGNS – YOU'LL BE ABLE TO RUN CAMPAIGNS FOR BRAND AWARENESS AND SPECIAL PROMOTIONS.



INSIGHTS – UNDERSTAND THE CONSUMERS ENGAGING AND PURCHASING YOUR SERVICES. CONSUMERS CAN LIKE AND FOLLOW YOUR BUSINESSES PAGE.



LOYALTY – CATCHY CREATES A DIGITAL LOCAL COMMUNITY WHERE YOU'LL BENEFIT FROM BEING THEIR "LOCAL SHOP" IN A CONVENIENT DIGITAL WAY.



BECOME A PART OF THE COMMUNITY

TO GET STARTED WE JUST NEED A FEW SIMPLE THINGS FROM YOU.

IF YOU ARE A COMPANY:

- **YOUR COMMERCIAL REGISTRATION**
- **PROOF OF ADDRESS**
- **BANK ACCOUNT DETAILS**

IF YOU ARE A FREELANCER:

- **YOUR FREELANCER LICENCE**
- **CERTIFICATE OF GOOD CONDUCT**
- **BANK ACCOUNT DETAILS**

ONCE YOUR PAGE IS CREATED YOU WILL BE ABLE TO FILL IT WITH ANY INFORMATION YOU WANT YOUR CUSTOMERS TO KNOW ABOUT YOU FROM YOUR LOCATION AND CONTACT DETAILS TO YOUR COMPANY'S STORY.

